Experience a new standard of excellence

Make sure your electrical sign company belongs to World Sign Associates, a premier trade association whose members have represented some of the industry's top sign manufacturers since 1947.

Reputable, knowledgeable manufacturers

Our experienced sign experts and supplier partners exhibit high standards of quality and professionalism. To remain on the cutting-edge of sign design, manufacturing, installation and maintenance, WSA members undergo continuous education and are among the first to adopt progressive technologies. The combined efforts of nearly 200 WSA sign manufacturers and suppliers throughout North America raise the quality of products and services industrywide by setting standards others follow.

Full-service capabilities

Your WSA sign company can help you with every aspect of the process, from permitting through ongoing maintenance of your internal and external signs. WSA members craft custom signs as well as signs for regional and national programs, either by working independently or by combining the strengths of multiple members. WSA members can partner to bring customers coordinated management of local resources, specialized capabilities and superior creativity.

Lasting quality

By working with a WSA member, you're assured of durable, attractive signs that get noticed. All our members possess years of experience and some family-owned WSA companies span multiple generations. Our members consist of both sign manufacturers and industry suppliers. Their strong partnerships bring you signs that last.